

English

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START an Innovation Submission

REGISTER your Needs & Wishes



Submit Company Need/Wish

Your **WHO** answer tells people WHO is making the Company Need/Wish. It WILL be listed publicly for everyone to see.

Option A, using your real name: Increases your credibility and number of responses you'll get but lets Others know what you're looking for.

Option B, putting the kind of organization you are with NO name: Disguises your identity so competitors don't know what you're looking for, but might decrease number of responses.

Note: You can change this answer with each Company Need/Wish. For example a company can create different descriptions for each division or reveal the company's real name on some Needs/Wishes and not on others. Consultants can create a different description for each of their clients.

Your **WANT** answer tells people what you WANT to do.

to Purchase/License means you're open to buying or licensing innovations or technologies that fit your Need/Wish.

to Invest means you're open to investing in innovations or technologies that fit your Need/Wish.

to Distribute means you're open to distributing innovations or technologies that fit your Need/Wish.

to Manufacture/R&D means you're open to manufacturing or giving R&D consulting help for innovations or technologies in that area.

Your **WHAT** answer tells people WHAT you're looking for.

Things to consider:

- What's your ideal?
- What would give you a competitive advantage?
- What are products/services you just can't figure out how to make?
- What are products/services you can help others manufacture or provide R&D help with?

Registering your needs & wishes on the marketplace publicly states what you're looking for so potential customers/partners can connect to you.

This is NOT the time to be HUMBLE. New customers and innovation partners want to work with Winners. Times have changed, today 75% of the time "low cost" bidders don't WIN new customer contracts.

Company Name <i>You may choose to not show it on specific Needs & Wishes below</i>	What makes your company GREAT? <i>Before they do business with you, new customers/partners want to know what makes you GREAT. We are the only company that.... We are experts at</i>
<input type="text"/>	<input type="text"/> <i>(10 words or less) ex. the world's leader in household energy conservation products</i>
Your Company Website	<input type="text"/>
Click here to add company "brag points" <i>(More detailed information about your company such as pedigree, successes, or skills)</i>	
We would like to find Innovations... <i>(select all that apply)</i>	
<input type="checkbox"/> to purchase/license <input type="checkbox"/> to distribute/resell <input type="checkbox"/> to manufacture /R&D <input type="checkbox"/> to invest	

Cancel

Save Needs/Wish As Draft

Save & Publish Needs/Wish

Automatic creation of a SAVED SEARCH!

The word(s) you type in

4/21/2011

Submit Company Need/Wish - Planet E...

the verb/adjective and noun field automatically create a search - scanning the marketplace for innovations related to that term. If you'd like to add more detail to that search, visit the Search page.

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