



Innovation Questionnaire

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Note: If you would like to collaborate with others, please save your innovation first.

Innovation Status Innovation Description Uniqueness Questions Final Decision Makers Sales Estimates Goals & Margins Credibility Coaching & Payment

Section 7: Credibility

All of this information is not needed to generate you report, however these questions add credibility to you and your idea, which is very helpful when it comes to making a licensing deal or just communicating additional details. If you do choose to skip, you can complete this later.

Not an inventor? Skip these questions.

27a. Number of years experience in related industry by inventor(s)

How many years work experience do you have in the specific industry that your innovation applies to? If multiple inventors have been working on the single innovation, you can add up the number of years experience.

If you do not work in the industry of your innovation, you can use the number of years that you have actively been working on the innovation.

27b. Number of GRANTED patents held by inventor(s)

How many patents have been GRANTED to the inventors of this innovation? Include the patent for this innovation and all others you have acquired.

27c. Number of Licensing Deals SIGNED that inventor(s) were a significant part of

How many innovations have you been a part of that have achieved a signed licensing deal? Entering zero is not viewed as a negative. We ask this question as many companies complete the report and they have numerous deals and innovations.

27d. Number of Inventions that have SHIPPED that inventor(s) were a significant part of

How many innovations have you been part of that have been shipped and sold to customers? We want the number of innovations that went to market, NOT the number of units sold.

28a. You can post ONE Photo that helps bring your invention to life.

(Your photo can be Easily Added or Changed at any time)

[Get Expert Advice](#)

[\[Upload Image\]](#)

28b. We strongly suggest you provide a photo caption for placement directly under the photo on the report.

Character limit is 180 characters.

29. Innovation Website: You have an opportunity to provide a link to a web site of your choice that provides further details on your invention. For internal corporate research this can be to a secure "intranet" site.

Leave blank if you do not have a website link. Please note that information that is linked to sources outside of Planet Eureka! could potentially reveal your identity.

30. YouTube Video: You have an opportunity to provide a link to a YouTube video of your choice that provides further details on your invention such as testimonials, demonstrations, test results, etc.

Leave blank if you do not have a YouTube link. Please note that information that is linked to sources outside of Planet Eureka! could potentially reveal your identity.

31. This is your opportunity to provide additional information that has not yet been covered to those viewing your report.

- Further information on who your final decision maker is.
- Additional information on the product/service sizes and or pricing
- Customer or expert testimonials
- Details on customer/consumer need or trends
- Information on your personal pedigree/expertise
- Any additional uses or products that could be made with this invention

See Examples

Character limit is 500 characters.
This text can be Easily Changed at any time

32. What help are you looking for? (Check all that apply)

- Research** - Independent research on my innovation for my confidential use
- Purchase** - Someone to buy, acquire or license my innovation
- Investment** - Someone to invest in the development of my innovation
- Distribution** - Someone to help distribute or export my innovation
- Manufacturing/R&D** - Someone to help engineer and/or produce my innovation

33. **Public or Private Report:** Is this a PRIVATE report for internal use only or is this a report that with your approval could be PUBLICLY published to the National and/or International Innovation Marketplaces? (This answer can be Easily Changed at any time after submission)

If you are using a PUBLIC PrePaid Passcode (the pass code will contain the word "public") your report will automatically publish in the marketplace 7 days after you receive an email notification that the report is available. If, after reviewing your report, you decide to keep it private - you can do so by paying the full fee for the report before the expiration of the 7 day window. Once the 7 day grace period has lapsed, you will be required to pay the full submission fee if you decide to mark your report as private within the first 6 months after receiving your report.

- This report will be PRIVATE for internal use
- This report with your approval could be listed PUBLICLY in the Innovation Marketplace

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